

The logo for 'Rock The Plank' features the word 'Rock' in a large, bold, blue font with a white outline and a red underline. Below it, the words 'THE PLANK' are written in a smaller, red, sans-serif font, also with a white outline and a red underline. The background of the logo is a dark blue gradient with a white outline.

Rock **THE PLANK**

The year '2017' is written in a large, bold, black font with a white outline, centered in the middle of the page. The background is a dark blue gradient with a white outline.

2017

The text 'Event Sponsorship Opportunities' is written in a bold, white, sans-serif font, centered at the bottom of the page. The background is a dark blue gradient with a white outline.

Event Sponsorship Opportunities



Dear Potential Donor,

St. Peter Lutheran Church and School (SPLCS) is hosting "Rock the Plank", an outdoor concert on our campus, Saturday **August 5, 2017**. We are anticipating 3000 - 4000 people at this exciting event. We will have three live bands featuring **Kris Allen** from "**American Idol**", Christian singer **Adam Cappa** and a local Christian artist.

St. Peter Lutheran Church and School is a non-profit 501(c)(3), Christ centered Church and Elementary school. The mission of "Rock the Plank" is to bring awareness and funding for two wonderful local foundations and we rely on the sponsors to help support this.

New Day Foundation – New Day Foundation for Families is a Rochester, Michigan-based 501(c)(3) nonprofit founded in 2007 by Michael and Gina Spehn in the aftermath of losing their first spouses to cancer.

New Day Foundation's mission is to have a positive impact on treatment outcomes and survivorship by reducing the catastrophic effects of financial toxicity caused by a cancer diagnosis.

They serve families who have a family member in active treatment for a cancer diagnosis (adult or pediatric), and who also have children under the age of 18 living in the home.

They accomplish their mission by offering financial assistance and emotional support. For more information please visit www.foundationforfamilies.org.

ChadTough Foundation – The most hated word in the world of pediatric brain tumors is "rare". "Rare" is the reason there is not enough research being done. "Rare" is the reason there aren't drugs being developed. "Rare" is the reason there is so little funding. "Rare" is why our kids don't have more options. The three facts below negate the claim of "rare":

- Cancer is the number one disease killer of children in America
- Brain tumors are the leading cause of cancer-related death in children
- DIPG is the leading cause of death from brain tumors in children

Chad Carr, the son of Jason and Tammi Carr, the grandson of U of M coach Lloyd Carr and U of M great Tom Curtis, died of DIPG on November 23, 2015. The mission of **The ChadTough Foundation** is to fund research and raise awareness for Pediatric Brain Tumors with an emphasis on Diffuse Intrinsic Pontine Glioma (DIPG). Please visit www.ChadTough.org for more information.

So, how can you help? Consider being a sponsor. We have several levels of sponsorship:

(1 available)	ROCK SPONSOR	\$10,000.00
(3 available)	PLANK SPONSOR	\$ 7,500.00
(10 available)	COMMUNITY SPONSOR	\$ 5,000.00
(Unlimited)	FAITH SPONSOR	\$ 1,000.00
(Unlimited)	MUSIC SPONSOR	\$ 500.00
(Unlimited)	FRIEND SPONSOR	\$ 250.00/\$100

Thank you for your consideration to help raise money for these two great organizations. We look forward to hearing from you!

For questions, Darlene Piette at Darlene@RockThePlank.net

With warm regards,
Rock the Plank Committee

SPONSORSHIP FORM

Donor/Company _____
(as it should appear on program)
Contact Name _____
Address _____
City/State/Zip Code _____
Phone # _____ Email address _____



www.RockThePlank.net

August 5, 2017

St. Peter Lutheran Church and School
17051 24 Mile Rd., Macomb, MI 48042
www.splcs.com
Tax ID #38-1711440

SPONSORSHIP

(See Sponsorship Opportunity Page for further details)

<input type="checkbox"/> Rock Sponsor	\$10,000	<input type="checkbox"/> Music Sponsor	\$ 500
<input type="checkbox"/> Plank Sponsor	\$ 7,500	<input type="checkbox"/> Friend Sponsor	\$ 250 <input type="checkbox"/> \$ 100 <input type="checkbox"/>
<input type="checkbox"/> Community Sponsor	\$ 5,000	<input type="checkbox"/> Other	\$ _____
<input type="checkbox"/> Faith Sponsor	\$ 1,000		

Total \$ _____

SUBMISSION DEADLINE FOR COMPANY name on printable items is June 5, 2017.

Payment Method

Cash Check (Make checks payable to St. Peter Lutheran Church and School)

Please remit form and payment to:
St. Peter Lutheran Church and School
Attn. Rock the Plank
17051 24 Mile Rd.
Macomb MI 48042

**Note: All contributions will underwrite the cost of the event first with money raised after expenses to benefit the charities named. By filling out the within sponsorship form you acknowledge and agree that in the event that Rock the Plank is cancelled due to a force majeure (act of god, flood, excessive rain, tornado, hurricane, act of terrorism, or similar acts) your sponsorship donation is non-refundable and will be applied to event expenses and/or donated to the designated charities." If you choose to have a marketing table, a certificate of insurance naming St. Peter Lutheran Church and School is required. Sponsors will be rotated with other sponsors, events and bible verses on the digital sign.*

Any inquiries can be directed to Darlene Piette at Darlene@RockThePlank.net

Thank you for your support!

ROCK THE PLANK COMMITTEE

“ROCK” SPONSOR \$10,000

- 15 Tickets for VIP Room and Seating Section
- Naming rights to the stage
- 30 second vignette about your company to be played prior to the show
- Optional marketing table
- Recognition from podium
- Ability to distribute a gift, or product, at own expense

- Video screen recognition: logo and name
- Mentioned on all social media outlets
- Name on printable materials

“PLANK” SPONSOR \$7,500

- 10 Tickets for VIP Room and Seating Section
- 15 second vignette about your company to be played prior to the show
- Optional marketing table
- Ability to distribute a gift, or product, at own expense
- Video screen recognition: logo and name
- Mentioned on all social media outlets

- Name on printable materials

“COMMUNITY” SPONSOR \$5,000

- 8 Tickets for VIP Room & Seating Section
- Optional marketing table
- Ability to distribute a gift, or product, at own expense
- Mentioned on all social media outlets
- Video screen recognition: logo and name
- Name on printable materials

“FAITH” SPONSOR \$1000

- 4 Tickets for Reserved Seating Section
- Video screen recognition: logo and name

“MUSIC” SPONSOR \$500

- 2 tickets to Reserved Seating Section

FRIENDS SPONSOR \$250 or \$100



www.RockThePlank.net

August 5, 2017

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